



Stockist offering

With our offices in the UK and USA we have many years experience supplying the world's oil and gas, pharmaceutical, detention and health industries with the equipment to facilitate a safe smoking environment.

We are committed to investing in marketing and brand awareness with a cutting edge website which will drive sales traffic towards our local stockists. This is coupled with a huge increase in global product awareness through extensive exhibition and conference promotions and a knowledgeable, informed international sales team.

We are looking to expand into new markets and are constantly looking for stockists who are keen to seize the opportunity of being our partners in their region.

On becoming a Ciglow™ Flameless Lighter stockist you will receive:

- A Discount on all our retail sale prices
- A kickback on any online sales made
- Direct access to technical and sales support
- Strong products, established brand with worldwide defined markets
- UK design team = innovation + mid to long term results
- Being a stockist of a successfully launched brand = long term ROI

Stockist requirements:

We respectfully request that any company looking to become a Ciglow™ Flameless lighter stockist adds value from their end. To this we request the following:

- A commitment to marketing and promoting the Ciglow™ brand
- Hold a minimum stock level to ensure delivery to the customers are not delayed
- Share the Ciglow™ business culture which is based on Safety, Protection, Innovation and Professionalism

UK Office

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Fax +44(0) 870 130 6637
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US office

Suite 300-12, Graybar Building
420 Lexington Ave New York, NY 10022
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Cooperation Proposal Outline

We understand that building a stock can be a costly endeavour and would require some financial commitment and risk from our stockists

That's why we try to keep the start-up quantities as low as possible; however combined with a minimum volume to keep the logistic cost per unit low enough to remain competitive.

Stockists will have their regions clearly outlined and in line with their capabilities in terms of:

- Sales
- After-sales support
- Marketing capabilities
- Order volumes

Ciglow Industrial Services will prepare marketing support through online and offline marketing tools such as:

- Roll-up banners
- Leaflets, posters, fliers and catalogues
- Social media
- Marketing gifts
- Events and road shows

We have a strong belief that regional efforts help us to grow globally. Therefore we build in an incentive for all our stockists to share some of the global returns.

If you have any queries or want to get started please do not hesitate to contact us.

We look forward to hearing from you,

Team Ciglow

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